



RELEASE DATE: OCT.2001

crushstory a+electric LP/CD

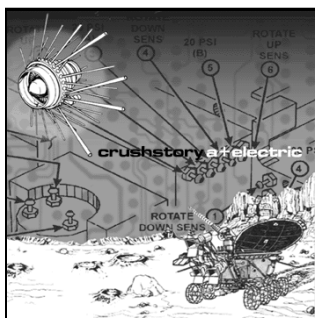
LP: 702 RECORDS [702-32] / SQUID VS WHALE [SVW-01]
CD: POPKID RECORDS, PKD-014

TRACK LISTING:

1. LET'S [ACTION]
2. WHITE
3. RETURN OF TREMELO
4. R RELATIVITY
5. ALL NATURAL
6. ESCAPE FROM NEW ROCK
7. SQUEEZE
8. SICK OF ME
9. SPOOK-OUT
10. PRETTY HEAD
11. JELLYFISH
12. YOUNG ADULTS

A+ Electric is Crushstory's first full-length album. The band's earlier two singles (both on 702 Records) were bright and snappy affairs often compared to **Elvis Costello and The Attractions** as well as **Joe Jackson**. On A+ Electric, the band has made a slight departure from that sound toward a more original brand of pop music marked by well-crafted songwriting and noteworthy arrangements. The record features liberal doses of Rhodes electric piano, and is also peppered with organs, horns, and the occasional analog synth. Eamon P. Joyce of POPMATTERS web-zine called A+Electric "Quite simply, a great pop record." In issue 48 of The Big Takeover, Jack Rabid thought of Crushstory as "**The Jam** or **The Gas** and **Big Star** having some kind of melding party with a classic '60s pop group." Randall Stevens of Ink19 webzine compared Crushstory's sound to that of **Zumpano** after lauding the record as being "full of delectable hooks". These guys toured Japan over summer 2000 and will be hitting the road again in support of A+Electric throughout 2001. U.S. promotion will be handled by AAM (Advanced Alternative Media) out of NYC: (212) 924-3005. Limited vinyl LP available through 702 Records.

Visit CRUSHSTORY on the web at <http://www.crushstory.com>



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